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News Release

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Harleysville Insurance and its employees combine to donate more than \$50,000 toward Haiti earthquake relief efforts

HARLEYSVILLE, PA—FEBRUARY 2, 2010—Joining companies around the globe, Harleysville Insurance and its employees have combined to donate more than \$50,000 toward the ongoing efforts to assist those impacted by the earthquake that struck Haiti on Jan. 12.

Corporately, Harleysville is pledging \$10,000 to the ever-expanding relief efforts. As an additional way to increase contributions and to show its support for the recovery efforts, the company also is matching every dollar employees donate to charitable organizations that benefit the situation in Haiti. So far, employees have made individual donations totaling more than \$13,000 to a variety of non-profit organizations. They've also contributed more than \$7,000 through employee fundraisers, one of which gave them the opportunity to wear jeans to work during a week in January in exchange for a \$10 donation. The bottom-line result is that the company is matching a total of more than \$20,000, in addition to making its \$10,000 donation. That total will be split evenly between the American Red Cross, AmeriCares, UNICEF and the United Way Worldwide Disaster Fund.

“The sheer intensity of this natural catastrophe has given rise to a united effort within the global community to reach out and help those who have suffered loss. As an organization, it is important that Harleysville does its part to support those whose lives have been disrupted by this unprecedented event,” says President and CEO Michael Browne. “As our employees have shown many times in the past and here again today, they are indeed ‘Good people to know’ for the way they have supported these important relief efforts.”

Harleysville Insurance is a leading super-regional provider of insurance products and services for small and mid-sized businesses, as well as for individuals, and ranks among the top 60 U.S. property/casualty insurance groups based on net written premiums. As a Trusted Choice[®] company partner, Harleysville distributes its products exclusively through a network of independent agents primarily across 32 states. Harleysville was listed recently as #7 in the *InformationWeek* 500, the publication's annual listing of the most innovative information technology organizations in the U.S., and has been ranked on the list in each of the last three years. Harleysville Mutual Insurance Company owns 53 percent of Harleysville Group Inc. (NASDAQ: HGIC), a publicly traded holding company for eight regional property/casualty insurance companies collectively rated A- (Excellent) by A.M. Best Company. Harleysville Group is listed on the NASDAQ Global Select Market, which is comprised of the top third of all NASDAQ member companies and has the highest initial listing standards of any exchange in the world based on financial and liquidity requirements. Further information can be found on the company's Web site at www.harleysvillegroup.com.

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